

ON THE RECORD

2017 - 2018
ADVERTISEMENTS

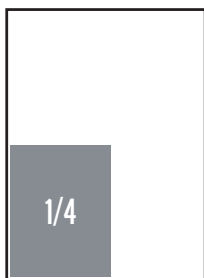
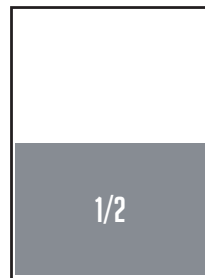
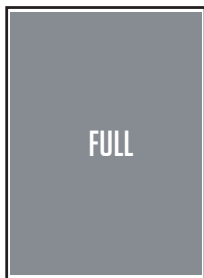
PRINT AND ONLINE AD RATES

QUANTITY	SIZE	DIMENSIONS	PRICE
1 AD	FULL PAGE	8.5 x 11	\$395
	1/2 PAGE	8.5 x 5.5	\$225
	1/4 PAGE	4.25 x 5.5	\$90
	1/8 PAGE	4.25 x 2.75	\$60
2 ADS (5% off)	FULL PAGE	8.5 x 11	\$750
	1/2 PAGE	8.5 x 5.5	\$427
	1/4 PAGE	4.25 x 5.5	\$171
	1/8 PAGE	4.25 x 2.75	\$114
ONLINE* * \$1 per 5,000 pixels ² , contact us for specific quotes.	1,000,000 PIXELS	800 x 1,250	\$200
	700,000 PIXELS	700 X 1,000	\$140
	300, 000 PIXELS	750 X 400	\$90

WE ARE an innovative, student-run magazine that brings a youth perspective to newsworthy stories, by practicing honest, ethical journalism.

WE ARE students of duPont Manual High School's Journalism and Communications program, and we plan to accept submissions from youth city-wide.

WE ARE members of the community that are often left unheard, though we have awareness of political, economic, and social issues. While our goal with On the Record is to create content by youth for youth, we want the rest of the community to take a look as well.



ON THE RECORD AT A GLANCE

NUMBER OF COPIES

1,500-2,000

DISTRIBUTION FREQUENCY

Quarterly

NUMBER OF PAGES

45-50

DISTRIBUTION LOCATIONS

High schools and select locally owned businesses

AD SPECS

PRINTING PROCESS

Digital printing

REQUIRED FILE TYPE

PDF, EPS, or JPEG

SUBMIT ADS TO

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